

Campus Bus Service Advertising Rates and Sign Production Costs

Type of Sign	Dimensions	Internal Rate	External Rate	Customers Eligible	Production Cost Per Sign
Standard Interior	11" x 35"	\$10/month/sign/ bus or \$750/semester for all 27 buses	\$20/month	All	\$12.00
Small Interior	11" x 17"	\$7.50/month	Not available	For Student Organizations Only	Laminated Card Stock
Exterior Curbside "Queen"	30" x 108"	\$225/month or \$800/semester	\$275/month or \$900/semester	All	\$75.00
Exterior Rear	27" x 35"	\$150/month or \$500/semester	\$175/month or \$600/semester	All	\$40.00
Exterior Street side "King"	30" x 144"	\$250/month \$900/semester	\$300/month \$1,000/semester	All	\$90.00
Wrapped Bus	Entire Bus	\$450/month with a 12 month contract or one lump sum payment of \$4,860 for year	\$900 per month with a 12 month contract or a lump sum payment of \$9,000 for the year	All	Quote Required: \$5,000 to \$10,000 cost range

- Interior Sign Design Fees, if required, are \$50 per sign design. For the other signs/wrap please contact RSN, Ltd. for a quote.
- Small Interior Sign for Student Organizations Only on laminated card stock provided by Student Organization.
- All other signs are produced by RSN, Ltd./Trans1Graphix using transit advertising industry standard materials.
- Sign Design should be uploaded to the following address: <https://public.me.com/nswingley>. A folder will be provided in your name once you place your order.
- Production cost includes UPS Standard Ground shipping (four day). Additional charge for air shipping on rush orders.
- Effective October 1, 2011 through June 30, 2012.