

Campus Bus Service Advertising Rates and Sign Production Costs

Revised Rates: Effective July 1, 2017 through June 30, 2018

Type of Sign	Description	IU Customer Rate:	External Customer Rate:	Customers Eligible	Production Cost Per Sign
Standard Interior	11" x 35" sign	\$750/semester for 1 sign in each of 25 buses	\$1,500/semester for 1 sign in each of 25 buses	All	\$22 each at a total cost of \$550
Wrapped Bus	Entire 40 foot bus, front, rear, and both sides	Almost sold out Please call: Perry J. Maull at 812-855-8961	Almost sold out Perry J. Maull at 812-855-8961	All	

- External customers must pay all production costs in advance of actual posting of the advertising.
- Indiana University does not accept credit cards or debit cards. Checks only please.
- Student Organizations must have funds in their SOA account prior to printing signs.
- Production cost includes UPS Standard Ground shipping (four day). Additional charge for air shipping on rush orders.
- Interior signs are posted in and on buses on weekends only.