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# STUDENT TRANSPORTATION BOARD

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IMU CHARTER ROOM

7PM

MARCH 23, 2015

Members Present: Jose Mitjavila, Zachary Haller, Elliot Cheek, Calvin Yahn, Jalen Watkins, Hannah Catt, Proxy for Jim Grandorf-Brian Noojin.

Staff Present: Kyle Bandy, Haley Huffman

## SUMMARY MINUTES

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1. Call to Order –Chair Jose Mitjavila called the meeting to order at 7PM
2. Introductions of Members, Staff, and Guests
3. Approval of Agenda -The agenda was approved with no changes by unanimous consent.
4. Approval Meeting Minutes- The minutes of the January 19, 2015 and February 16, 2015 meetings were approved with no changes by unanimous consent.
5. Perry Maull – presented the February Ridership report. He said that it appears that ridership is stabilizing, but that it is difficult to make direct comparison between the same months, because the number of weekdays may be different from year to year.
6. Perry Maull – presented the FY 2016 Service Options for conceptual approval. A notice to be published in the IDS was mentioned. B route changes were discussed with concerns about B route taking more time if it goes onto Tenth Street, as proposed; also mentioned was the fact that B route quickly gets passengers from Third Street back to Wells—bypassing Tenth Street congestion. X route reroute concerns on new Woodlawn corridor; cross traffic needs to stop at 13th-16th Streets. Perry will follow up with IU Architect’s Office to ensure this is in the plans. Maull will also add proposal of abolishment of public schedules to public notice. Members raised concerns regarding discontinuation of public schedules during peak times. The proposal was dropped. Perry will update the Notice to Students and get it published in the IDS. Members are to seek feedback on proposed B route change. Zachary Haller moved and Elliot Cheek seconded a motion to approve the public notice to be published in IDS and online. The motion passed unanimously.
7. Perry Maull – presented Bus Advertising FY 2016 Rates. Members questioned the low cost of wrapping a bus. Perry related that through its research IU Communications has found bus wraps to be the most effective way to communicate with students. Members urged Campus Bus to aggressively promote bus wraps to external businesses. Perry said he revised the bus wrap rates. Perry asked for unanimous consent to approve the proposal. There were no objections.

8. Perry Maull – presented Special Service Rates FY 2016. Concern was expressed over the low rates Campus Bus proposes charging. Perry asked for unanimous consent to approve the new special service rates. There were no objections to the proposed rates.
9. Perry Maull – presented Committee for Fee Review Proposal. A few comments were received from STB members. The proposal was submitted to the CFR on March 11 as required. Jose Mitjavila moved to approve and Zachary Haller seconded. Motion passed unanimously.
10. Next Meeting: Monday, April 20th at **8:30 PM** in Charter Room of IMU.
11. Chair Mitjavila adjourned the meeting at 7:57 PM.